

## **SEBI Warns Public Against Fraudulent Activities on Social Media**

The Securities and Exchange Board of India (SEBI) vide its **Press Release PR No. 22/2025** dated April 11, 2025, has cautioned the public about a rise in fraudulent and manipulative activities related to the securities market on social media platforms like YouTube, Facebook, Instagram, X, WhatsApp, and Telegram.

Scammers are using these platforms to lure victims with trading calls disguised as education, misleading testimonials, and promises of guaranteed returns. Common tactics include offering unregistered investment advice under the guise of SEBI registration, impersonating SEBI-registered entities to promote fake trading platforms with assured returns, and using deceptive content to invite investors to private chat groups.

Fraudsters also entice investors with claims of exclusive services like institutional trading accounts, discounted IPOs, and guaranteed IPO allocations through fake apps.

Thus, SEBI advises investors to verify the authenticity of social media handles of registered entities and to only deal with SEBI-registered intermediaries and genuine trading apps, whose details can be checked on SEBI's website. Investors should also note the '1600' phone number series used by registered intermediaries for service calls.

SEBI warns that investors engaging with unregistered entities will not have access to investor protection benefits or grievance redressal mechanisms. The public is encouraged to report suspicious entities through SEBI's Market Intelligence portal.

**Link - [https://www.sebi.gov.in/media-and-notifications/press-releases/apr-2025/caution-to-public-against-fraudulent-manipulative-activities-on-social-media-platforms-smps-related-to-securities-market\\_93444.html](https://www.sebi.gov.in/media-and-notifications/press-releases/apr-2025/caution-to-public-against-fraudulent-manipulative-activities-on-social-media-platforms-smps-related-to-securities-market_93444.html)**